

USSEC Promotes Use of Soy Products in Ruminant Feeds in China

A group of U.S. farmer leaders and executives from USSEC, ASA and USB participated in the USSEC Ruminant Nutrition and Feeding Seminars in China last month.

The events, held in Beijing, Huhhot/Inner Mongolia and Xi'An/Shanxi Province, were co-organized with the China Dairy Industry Association, Inner Mongolia Municipality Livestock Improving Station, Shanxi Jingyang Animal Husbandry and Veterinary Station and Alltech USA. More than 250 dairy producers, feed millers, and dairy extension agents were in attendance.

Among the presenters was Dr. Zongjia Jack Cheng, USSEC Feed Technical Director, who presented on "Effects of Feed Processing Technology on Performance of Ruminants." USSEC Consultant Dr. Sam Shi discussed "Use of Soy-products in Cattle Feeds" and Wang Junxun, Deputy Director of China Ministry of Agriculture, presented "National Quality Standard of Fresh Milk."

On hand to join in the discussions and answer questions were Phil Bradshaw, of USB; Alan Kemper, of ASA; John Becherer, CEO of USB; Steve Censky, CEO of ASA; and Miguel Escobar, of USSEC.



The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.